

### **Discussion points around the collection of data for the FTF Family and Community Survey**

1. We would strongly recommend that council members read the full list of items that will be asked of parents. It may also be useful to read a few of the items out loud during the discussion so council members get a sense of how long it may take for a surveyor to go through the full list.
2. The survey is intended to be completed in the form of an interview (as opposed to just handing it to parents or caregivers for them to complete on their own). This is an important consideration when thinking about community members as possible surveyors, and when thinking of the venues/events/location where the survey could be conducted.
3. The three “Optional UA Norton School-proposed qualitative items” that are included in the questionnaire are items that we have used in the past that we have found to be helpful. These are general items looking at needs and assets from the parent perspective. We have included them for consideration, but RPC members should think about any other issues/areas of interest to them that they would like to ask parents/caregivers about. Considering the length of the required items, additional items should not be too many or too cumbersome. The Norton School team can work with the RPC and Regional Director on developing those items once the areas of interest have been identified.

*In terms of the **logistics**, the answer to the following questions will help the Norton School team plan for the most appropriate data collection methodology:*

1. Are there specific individuals in the community that you think could help survey parents? Anyone who might have participated in a previous data collection projects? (The Norton School would provide training to this individual(s), but it is always helpful if we can find someone with past experience in surveying community members).
2. What do you think may be the most appropriate way to approach parents in your region?
  - a. Is a door-to-door approach appropriate in your community?
  - b. Are there venues/events where we could approach parents for the survey? (e.g. fairs, rodeo, Head Start/Child Care Center screening days)
  - c. Have there been other attempts at surveying parents/community members in the past that you know of? How did they go about it? How successful was it?
  - d. Are there other services/programs that reach out to parents that we could partner with?
3. In terms of the sample, we know that **93** parents/caregivers is aspirational. What do you think is the best way to get as close as possible to that number?